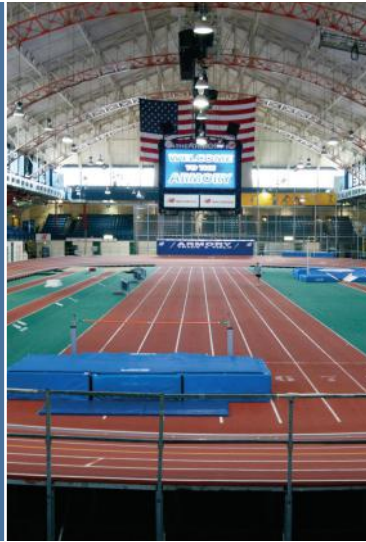


Growth for Good



BUILDING STRENGTH IN ORGANIZATIONS SO THEY CAN MAKE A BETTER WORLD

Growth for Good provides strategic planning, fundraising, government relations, marketing and communications expertise so that nonprofit organizations can focus on what they do best: good work.

Our goal is to strengthen our clients' ability to effectively and efficiently serve their missions.

We are deeply committed to helping nonprofit organizations build capacity and sustainability. We accomplish this by rolling up our sleeves, listening carefully and working collaboratively.

In the past four years, Growth for Good has helped New York City nonprofits secure more than \$50 million in grant dollars. We believe the value we bring to an organization goes well beyond the dollars we help raise.

“We are unquestionably a stronger organization today because of Growth for Good’s involvement and support.”

—Kathy Landau,
*Executive Director,
National Dance Institute*

“Our partnership has been both fruitful and fun.”

—Lyn Pentecost,
*Executive Director,
Lower Eastside Girls Club*



www.growthforgood.com

Growth for Good



ABOUT US

Our team has more than 100 years of combined experience in supporting organizations as they work to better serve their constituents. Drawing on our individual and shared areas of expertise, we are able to offer what no single staff person can: a full spectrum of integrated nonprofit services including strategic planning, development, marketing, and communications services.

OUR APPROACH

We approach every project, no matter how small, as an opportunity to build organizational strength through the collaborative process. We mobilize our resources to develop and deliver an achievable plan—whether it be overarching, as in a new fundraising strategy, or more tactical, as in grant writing, government relations, communications or creating a website.

“We work with the speed and effectiveness that comes from decades of experience, and the commitment that comes from wanting to help change the world.”

—Katherine DeFoyd, *Founding Partner, Growth for Good*



OUR SERVICES

STRATEGIC SERVICES

- Board Development Plans
- Board Governance
- Competitive Analysis
- Executive Coaching
- Fundraising Plans
- Interim Executive Leadership
- Strategic and Business Planning

DEVELOPMENT SERVICES

- Campaign Management
- Case Statements
- Development Coaching
- Donor Research
- Government Relations
- Grant Proposals
- Fundraising Events

MARKETING & COMMUNICATIONS

- Communications Audits
- Communications Plans
- Marketing Materials
- Press Relations

WORKSHOPS

- Customized Workshops
- Training & Retreats

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